



# THE DELIVERY CONFERENCE

## EVENT DATE

**21st April 2020**

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## HEADLINE PARTNER

**JUST  
EAT**

## VENUE

**Painters Hall  
9 Little Trinity Lane,  
Queenhithe  
London EC4V 2AD**

▶ **TO BOOK PLACES EMAIL: [ANNE.STEELE@PROPELINFO.COM](mailto:ANNE.STEELE@PROPELINFO.COM)**  
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## ▶ SCHEDULE

### 9.00am - 10.00am: REGISTRATION

**10.00am - 10.30am:** NPD Group foodservice director **Dominic Allport** talks about the growth of the delivery market, the key trends that are developing and where the sector goes from here.

**10.30am - 11.00am:** The UK's leading dessert brand **Creams**, which has more than 80 sites in the UK and opened 21 last year, will discuss the challenges and considerations of delivery working within a franchised business model.

**11.00am - 11.30am:** **Robin Himmels**, of **Eatclever**, talks about how the company has become one of the most innovative and leading virtual delivery brand operators in Europe and how he sees that fast-growing part of the market developing.

**11.30am - 12.00pm:** **Alasdair Murdoch**, chief executive of **Burger King UK**, talks to **Mark Wingett** about being an early adopter of delivery during his time at **Gourmet Burger Kitchen**, the challenges and opportunities, and how delivery is working for **Burger King**.

### 12.00pm - 1.00pm: LUNCH

**1.00pm - 1.30pm:** **Just Eat UK head of strategic accounts Amy Heather**, who leads all the company's relationships with QSR, casual dining and mid-market operators, will discuss the key trends **Just Eat** is currently seeing; the key things it has learned since setting up its delivery operation; and how it is using data and insights to help operators improve the delivery experience.

**1.30pm - 2.00pm:** **AlixPartners US director Eric Dzwonczyk** and his UK counterpart **Steve Braude** on the delivery market across the pond and the differences with our own.

**2.00pm - 2.30pm:** **Susan Martindale**, group HR director at **Mitchells & Butlers**, looks at building a delivery strategy for pubs, the company's use of virtual brands and a possible move into dark kitchens.

**2.30pm - 3.00pm:** **Richard Morris**, chief executive of **Tortilla**, on how delivery has forced an evolution of the business for the better.

### 3.00pm - 3.30pm: COFFEE BREAK

**3.30pm - 4.00pm:** **Nigel Sherwood**, UK managing director at **Wagamama**, on how the brand has incorporated delivery and click and collect into its model and how it strikes a balance between in-store and digital sales.

**4.00pm - 4.30pm:** **Deliveroo's director of national accounts Matt Ring** talks to **Mark Wingett** about how the business continues to innovate, its use of data to create virtual brands and the challenges it faces to stay ahead in terms of growing its consumer base.

### 4.30pm - 5.00pm: PANEL SESSION **Born into a delivery world:**

**Kirsty-Lee Griffiths**, founder of **Macro Foods**; **JP Then**, **Crosstown Doughnuts**; **Johnnie Tate**, founder of **Yard Sale Pizza**; and **Eve Bugler**, founder of **Bababoom**; on launching, operating and growing in a delivery-focused world.