

# Supplying Artwork



## Digital

### Banners:

#### Dimensions:

Headline and Footer banners – 679 wide by 120 deep pixels

Skyscrapers – 160 wide by 450 deep pixels

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#### Formats:

jpeg, gif and png files • 72dpi • RGB

Animated banners must be in GIF format and all vital text and imagery needs to be on the first frame, as some email clients will only display the initial frame.

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### HTML eshots:

#### Dimensions:

The HTML needs to be 600px wide and there is no limit on depth.

#### Notes:

It is best to keep the template as simple as possible, just using tables and avoiding divs where possible and all images will need full file paths, instead of just from 'images/'.

Please either send a link to a URL for your eshot, or send the html code, plus all images or full file paths to link to your uploaded images.

Alternatively, if you would like us to put together your eshot, please supply all artwork in RGB, using tif, jpeg or png format files, along with any text that is not included in the artwork, plus the link(s) that you would like the email to click through to.

Also please supply a full text equivalent to your eshot, as all our HTMLs are sent as multipart emails.

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### Supplying artwork:

Please send all artwork to: [jonathan.taylor@propelinfo.com](mailto:jonathan.taylor@propelinfo.com)

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