

# Propel Multi Club

## Female leaders and entrepreneurs



This event is organised in partnership with **Ann Elliott**, portfolio non-executive director and chair

#propeljun

**MILLENNIUM GLOUCESTER HOTEL, LONDON KENSINGTON: THURSDAY 20 JUNE 2024**

**Operators of multi-site hospitality companies can book three free places each. Email: [kai.kirkman@propelinfo.com](mailto:kai.kirkman@propelinfo.com) to book places.**

### SPEAKER SCHEDULE

**9.00am-9.45am: Registration and coffee**

**9.45am-10.15am: Melissa Wisdom, chief commercial officer at Stonegate**, talks about her own journey to the board of Stonegate, the move from supplier to operator and her observations and learnings along the way.

**10.15am-10.45am: Operators panel: Ann Elliott talks to Angelina Harrison, brand director at Tossed and NED at Megan's, Susan Chappell, divisional director, at Mitchells & Butlers, Kate Eastwood, managing director of Lounge, and Amber Wood, chief operating officer at New World Trading Company**, about the role of operations in the sector and how to be an exceptional ops leader in turbulent times.

**10.45am-11.15am: Fiona Hathorn, chief executive of Women on Boards, advisory panel member for the Financial Reporting Council, advisor to Peel Hunt**, discusses the pathways for women to reach board level in hospitality.

**11.15am-11.45am: Entrepreneurs panel: Buns from Home chief executive Shereen Ritchie** talks to **Sunaina Sethi, co-founder JKS restaurants, Eadaoin McDonagh, chief operating officer White Rabbit projects and managing director of Lina Stores, and Rose Hood, founder of Farm Girl**, about the joys and challenges of being an entrepreneur and their advice to others looking to launch a business in the hospitality sector.

**11.45am-12.00pm: Buns from Home chief executive Shereen Ritchie** discusses leadership, inspiration and motivation.

**12.00pm-1.00pm: Lunch**

**1.00pm-1.30pm: Mallika Basu, food and drink industry commentator, food entrepreneur and the author of two cookbooks**, talks about the importance of self-belief in achieving personal goals and ambitions.

**1.30pm-2.00pm: Chairs and non-executive directors panel: Ann Elliott** talks to **Jane O'Riordan, chair of Caravan, and Helen Jones, non-executive director at Fuller's**, about their journeys to joining the board and their advice to others wanting to explore the same career path.

**2.00pm-2.30pm: Emma Woods, chair of Tortilla, and Paula MacKenzie, chief executive at PizzaExpress**, present their unique take on female leadership life-hacks, providing down to earth and invaluable advice for ambitious women in our sector at different stages of their careers.

**2.30pm-3.00pm: Coffee Break**

**3.00pm-3.30pm: Debbie Husband, managing director of Big Table Group's Leisure Division**, talks about loving the opportunity and freedom to make positive changes in her role and the impact those changes are making on business performance.

**3.30pm-4.00pm: Chief executives and managing directors panel: Shereen Ritchie** discusses the skills required to run a sector business, looking to inspire and motivate others with **Olivia Immesi, chief executive of Native Places, Sophia Handschuh, chief executive of Sourdough Pizza, and Antonia Jackson, managing director of The Bon Vivant Group**.

**4.00pm-4.30pm: Start-up panel: Three women entrepreneurs** who have started a food business thanks to the **Kerb** incubator programme talk about their experiences so far. They are: **Carly Wan of Homeland, Amani AL-Sitrawi of Amani Kitchen, and Lily Smith of STAKEhaus**.

**4.30pm-5.00pm: Marketing panel: Ann Elliott** talks about the role of today's marketers on hospitality boards and how they should be the driving force of business success with **Katie Lister, marketing director Loungers, Joanna Richardson, marketing director Heartwood, Rebecca Di Mambro, marketing director at Popeyes, and Michelle Farrell, sales and marketing director at Nightcap**.

**5.00pm-5.30pm: Clair Preston-Ber, managing director Greene King**, talks about how to be an energetic leader, thrive on challenges and recognise opportunities to broaden personal experience and skills.

### WITH GRATEFUL THANKS TO OUR SPONSORS

