

Propel Multi Club

Fresh thinking and new directions



#propelnov

MILLENNIUM GLOUCESTER HOTEL, LONDON KENSINGTON: THURSDAY 21 MARCH 2024

Operators of multi-site hospitality companies can book three free places each.
Email: kai.kirkman@propelinfo.com to book places.

SPEAKER SCHEDULE

9.00am-10.00am: Registration and coffee

10.00am-10.30am: Graeme Smith, managing director at AlixPartners, maps out the current investment landscape in the sector, the main buyers, sellers' expectations and what the rest of the year may bring.

10.30am-11.00am: Stephen Freeman, chief executive of Freeman Event Partners, talks about how the business has grown from a fish & chip van at Silverstone to be the F&B provider at Wembley, Lord's, Twickenham, and the British Grand Prix, and how it is playing its part in the evolution of the consumer/fan experience.

11.00am-12.00am: ONES TO WATCH

11.00am-11.20am: William Gordon-Harris, chief executive of Knoops, discusses the growth of the luxury hot chocolate shop concept, its unique offer and how it plans to "create the new Starbucks for quality barista hot and cold chocolate drinks".

11.20am-11.40am: Florian de Chezelles, co-founder at The Salad Project, which was voted the top restaurant in the UK & Ireland as part of Uber Eats' Restaurant of the Year Awards. receiving £100,000 to build and expand the business, talks about launching a next generation salad bar concept into the highly competitive central London market.

11.40am-12.00pm: Rob Huysinga, the co-founder of all-day restaurant and bar concept Bubba Oasis, focuses on building a presence in the capital and the challenges and opportunities provided when operating a business that offers co-working space, a restaurant, bar and nightclub.

12.00pm-1.00pm: Lunch

1.00pm-1.30pm: Nisha Katona, founder of Indian street food concept Mowgli, talks to Mark Wingett about growing into a national brand, the challenge of keeping close to the brand's growing consumer base, and what comes next for the business both in the UK and internationally.

1.30pm-2.00pm: Charlie Elek, managing director of Lucky Voice, sets out how the company's major programme of growth, expansion and investment has been galvanised through operating systems which ensure clearer, more systematic thinking and planning.

2.00pm-2.30pm: Steve Moore, founder and chief executive of Red Engine, the Flight Club and Electric Shuffleboard operator, discusses how the company has become a £100m-turnover business, its growth plans for the UK and the US, how it continues to innovate its F&B offer and games, and where he sees the competitive socialising sector going.

2.30pm-3.00pm: Coffee Break

3.00pm-3.30pm: Alastair Scott, founder of S4labour, highlights how sector companies are improving engagement with their teams, in discussion with **Brian Hannon, co-founder of Super8 Restaurants** (Brat and Mountain), **Jill Scatchard, HR director at Oakman Group**, **Adam Martin, managing director of Tesco Hospitality**, and **Dan Hawkie, chief commercial officer at TIPJAR**.

3.30pm-4.00pm: Marcello Distefano, managing director of restaurant group San Carlo, talks to Mark Wingett about building and evolving a premium casual-dining business both in the UK and internationally, combating volatile trading patterns, and placing greater trust in his teams.

4.00pm-4.30pm: Raja Adil, group chief executive of the Adil Group, talks about building one of the largest family-owned QSR operators in the UK, becoming a high calibre growth partner for KFC, Costa, Burger King, Taco Bell, owning and operating fully-serviced boutique hotels, its freehold approach and how it remains "growth hungry".

4.30pm-5.15pm: Sir Tim Martin, founder and chairman of JD Wetherspoon, talks to Propel's Katherine Doggrell about the current state of the UK pub market, the continued growth of JDW, and the evolution of its offer. They will also be joined by Emma Gibson, one of the company's 'employee directors' to discuss group's approach to corporate governance.

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